



BECOME A SPONSOR!

What do you call a brand-sponsored, real life adventure vacation with a focus on conversation and networking?

We call it a BRANDCATION...and it's back in MAY 2013!

Our Brandcation events are gatherings of 30-35 professional and diverse bloggers from across North America. They are intimate gatherings with a focus on creating real relationships based upon conversations and lasting memories. Brand sponsors get involved by providing activities, lodging, items and services as the backdrop.

While the bloggers network and connect, they interact with, experience, discuss and promote the brands that helped make the event possible. It's a great and unique way to connect with your target audience!



Sponsorship Opportunities

Sponsorships are available for site locations, food, events, recreation, dining, and local activities.

Brands are also able to sponsor attendance for individual bloggers, which often includes additional promotion before, during, and after the event.

As well, brands can request that product samples and/or information be distributed amongst bloggers and guests.

If you are interested in discussing potential sponsorship or having something tailored around your brand, please contact **Trisha Haas** via email at trisha@momdot.com.

You can also visit www.brandfluential.com for additional information or to see photos of previous events.

Experiences & Impressions That Last

"Brandcation is a one of a kind event that includes women from all walks of life. Because it is much smaller than other conferences you are really able to connect with people and learn more about brands and companies than you would at a larger conference." - **Mellisa Swigart**

"It allows us to connect with brands in a way that just isn't possible at a larger conference and that personal connection definitely comes across to our readers." - **Cyndy Hughes**

"Brandcation is the best event I have ever been to because I was able to connect with a smaller group of women on a one to one basis and learn more about each of them individually. Plus the smaller group made learning more about the brands so much easier." - **Lorie-Bill Shewbridge**

"Brandcation is a wonderful way to make connections with those who share a love of blogging and social media. The atmosphere allows me to really get to know the people at and brands behind the event." - **Toni Patton**

"The best parts about Brandcation are, hands down, the relationships that you are able to build with fellow bloggers and brands." - **Leah Kanaan**

"I have built lifetime relationships with other bloggers from around the country because of Brandcation. Some of the best brands I've worked with were introduced to me during Brandcation." - **Maggie McCroskey Howes**

